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Hot Off The Press



Finding The Right Heat Press For You From

3 USA and European Heat Press Manufacturers

When it comes to buying a heat press, it is much the same as buying shoes; one size does not fit all. In order to fulfill your heat pressing requirements, it is often the case that you need two or even three different models. It is essential that you spend some time considering what you want from your heat press, and that you use the resources which Heat Press Media's advisers have connected you with.

The Buying Process

When deciding which machine might be the best fit for your production needs, you can contact one of Heat Press Media's two Heat Press Advisors

– Alex and Cameron. They will not advise you of what machine you might need, they can however, connect you with helpful, relevant information, so that you can draw your own conclusions.

The Heat Press Advisor's Role:

Firstly, the Heat Press Advisors will send out information on two possible presses from one or two manufacturers.

Next, we will refer you to the manufacturer's website and online tutorials. With these resources, you will be able to view the manufacturer's prices, video tutorials, specifications and features – all at your own convenience.

Thinking of buying a heat press?

If so, there are **three** main considerations.

1. Type of transfers

- Do the transfer's heat press requirements adequately match the heat presses capabilities?

2. Frequency of use

- Picking a heat press appropriate to your needs can minimise operator fatigue and double productivity.

3. Temperature variation

- Different presses can have a larger temperature swing; on certain presses this may mean transfers are being heat pressed at an insufficient heat, and will partially wash off due to insufficiently melted glue.

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Further Considerations

If you want a design to be pressed only on one side of a garment, and you want to avoid any marks being left on the other side, you will need a heat press which allows you to thread the back of the garment underneath the bottom platen.

Heat Presses and Transfers

There are various types of transfers and different heat presses. It is important that you decide which heat press will be best suited to the variety of transfers you want to use.

1. Geo Knight DC16 Manual

(www.heatpress.com)

This incorporates an interchangeable top heaters option and 10+ bottom platens. There are many different sized platens available for this press, ranging from 50 square cm, to 1400 square cm.

2. Hix N-880 Auto Release Air-Operated press

(www.hixcorp.com)

This option involves pressing only two buttons to close the press; this allows for up to double the production capability and a fifth of the operator fatigue. On this press you are able to press a variety of different material thicknesses with a constant pressure.

3. Sefa LE130L Logo Press

(www.sefa.fr)

This press incorporates a 13 cm x 13cm heater platen and bottom platen and is great for pocket areas where you do not wish to heat press a zip on a jacket.

Auto Release Air/Magnetic Press

Rather than needing an operator to manually open the press after heat pressing each garment, this press automatically opens at the end of a set time.

Free Heat Presses?

At Heat Press Media Ltd we work around the idea that we can offer free heat presses, if you pick the right one...

What we mean when we say this, is that when you decide to buy a heat press, it is important to work out over what period of time a heat press will pay for itself - through efficiency and suitability to your specific set of requirements.

Increasing productivity

One of the biggest drivers for buying or upgrading to another heat press is productivity, and our customers are increasingly finding that one type of heat press won't do it all. If for example you find that you are using your manual press more than you anticipated, you might consider – as many of

our customers are – changing to an auto release air or magnetic release press, which can provide you with double the output and less operator fatigue.

Another option may be to consider a small logo press for pocket areas on the front of a garment, and a large press for large prints on the back of the garment.

If, after all your research, you're still unsure of which heat press may best suit your needs, there is the option to rent a press. Renting a press can allow you to be guided by the results off of your factory floor.

This option can allow you to test a specific model with:

- **Your Designs**
- **Your Garments**
- **Your Customers**
- **Your Staff**

We recommend renting several different presses before deciding to buy, as you can see how close different presses come to being **an ideal fit for your business.**

Interview with Heat Press Team

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www.heatpressmedia.co.nz



Heather Neil (2016 – 1)

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